



ATL-Autotechlight (PTY) LTD

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COMPANY PROFILE 2025



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“

Good customer service costs less than bad customer service.

Sally Gronow

”



ABOUT US



"Anything worth having takes time."

Autotechlight was established in 2016 as an Automotive Parts Company in Benoni, Gauteng, South Africa. Our offices are now located in Jet Park, Boksburg, Gauteng, which serves as the starting point for our national distribution network.

Our company focuses on offering high-quality automotive parts for a diverse array of vehicles. Founded with the aim of being an affordable yet reputable alternative to agents, we envisioned our business as more than just an ordinary parts store.

Accessibility is a fundamental aspect of our foundation. With our innovative online store, we can connect with clients throughout South Africa, offering delivery-enabled orders.

We offer a variety of original equipment (O.E) brands alongside performance-driven aftermarket brands for passenger vehicles, light-duty vehicles (LCV), heavy-duty vehicles (HDV) and yellow machines.

Our company possesses extensive experience and training in the automotive parts industry, showcasing technical expertise in fitment that encompasses not only light-duty vehicles (LDVs) but also heavy-duty vehicles (HDVs).

By leveraging software and programs to efficiently address our clients' needs, we help alleviate the daily pressures they face.

MISSION & VISION STATEMENT

VISION

To become the top supplier of automotive spare parts and service provider in the market, our goal is to deliver the highest quality service, ensuring maximum customer satisfaction while fostering sustainable growth and profitability.

MISSION

- To cultivate lasting relationships with clients across the nation
- To attain the utmost level of customer satisfaction
- To guarantee the timely completion of projects
- To provide the finest quality components in the most efficient and cost-effective manner.
- To guarantee that we remain at the forefront in sourcing and promoting the components we offer.

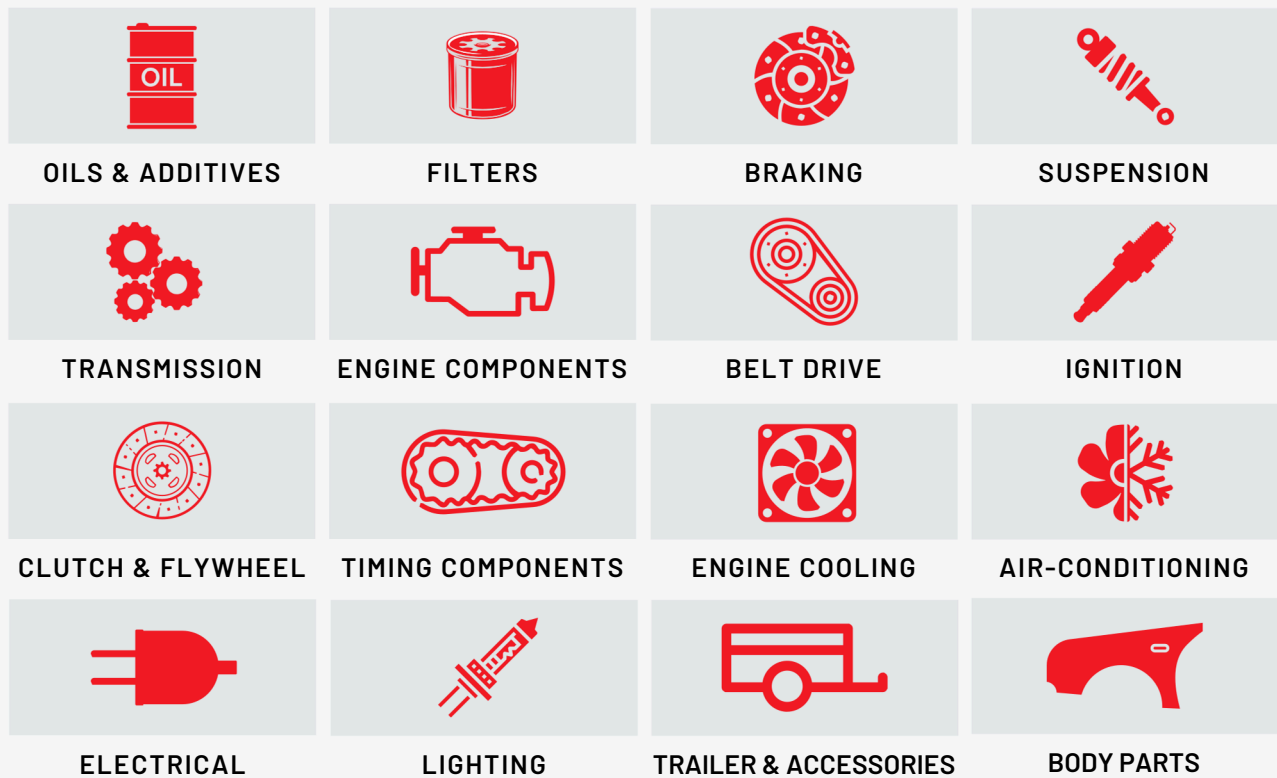
GOALS

Expand regionally within the automotive parts sector while establishing a solid foundation of key customers. Enhance the company's assets and investments to bolster service development. Aim to cultivate a strong reputation in the automotive parts field, positioning the company as a significant player in the industry.



WHAT WE DO

We supply clients across South Africa with quality automotive components within the following categories;



Our components are supplied through our online store, telephone sales, and bulk orders to clients throughout South Africa.

We can procure components that Autotechlight does not have in stock, based on their price and availability.

This initiative aligns with our goal of attaining the highest level of customer satisfaction. Over the years, our selection of components has expanded significantly due to the company's growth and development.

Our goal is to consistently offer premium quality brands rather than inferior components that could jeopardize our reputation.

OUR BRANDS

We house the best

Here are some of the leading brands that Autotechlight stocks, we believe in supplying premium quality components.



AUTOTECHLIGHT

GET IN TOUCH



CONTACT US



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